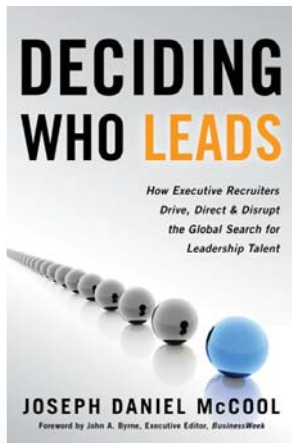


JOSEPH DANIEL McCOOL

ADVANCING EXECUTIVE SEARCH AND MANAGEMENT SUCCESSION BEST PRACTICES WORLDWIDE



With a truly global perspective on executive recruitment and management succession best practices, author and advisor Joseph Daniel McCool explores what's essential when it comes to recruiting senior-management leaders and how to avoid the especially costly mistakes that often disrupt the process, threaten organizational performance and strain corporate culture. *Deciding Who Leads* offers a timely and revealing look at how executive hiring decisions impact management succession, leadership diversity, executive compensation and the future direction of organizations large and small.

In keynote presentations and interactive group workshops to human resource groups, chambers of commerce, professional associations, business schools, alumni groups, conferences and annual partner meetings, Joe challenges your organization's leaders to reassess their approach to leadership selection. He also outlines the keys to mastering what is, in the words of DWL-endorser Peter Cappelli of The Wharton School, "arguably the most important task in the world of business."

Some of Joe's most requested presentation topics include:

- Navigating Potential (And Very Costly) Hazards In Executive-Level Recruiting And Management Succession
- Innovating The Executive Search Process To Drive Business Performance
- 10 Corporate Recruiting Best Practices and Why They Matter
- Strategies for Effective Executive Search Firm Engagement
- Why Executive Recruitment is the Key to Leadership Diversity
- What Emerging Leaders & Career Climbers Must Know About Executive Search

What audience members are saying:

“a first-class presenter...”

“The feedback I received from the team about your presentations was simply EXCELLENT!”

“Your presentation and remarks were well received by our group. I have had a number of emails and phone calls from our members who had high praise for you. Your remarks will set off some very interesting discussions here...”

“If you have never had Joe speak to your organization, you are missing a great treat.”

“What can I say? Without doubt, everybody endorsed the fact that yours was the most apt and pertinent address to the group - ever!”

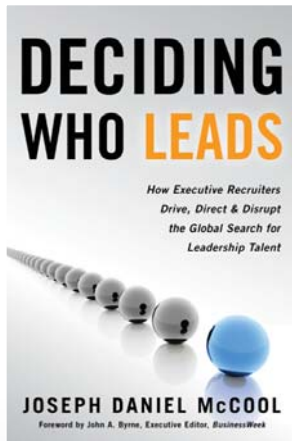
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“You played so well [here] that many folks are clamoring for a sequel performance...You supplied the Senior HR professional food for thought that they will be able to munch on for some time.”



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